



Press Release

PAKISTAN

Sanofi reaffirms its commitment on World Patient Safety Day

Karachi – September 16, 2020. Sanofi will be reiterating its mission to improve the health and quality of life of patients by commemorating Patient Safety Day on September 17.

Marked by the World Health Organization (WHO), countries and international health community, the overall objectives of World Patient Safety Day are to enhance global understanding of patient safety, increase public engagement in the safety of health care and promote global actions to enhance patient safety and reduce patient harm.

Speaking about the significance of World Patient Safety Day, Dr. Asim Jamal (GM, Sanofi Pakistan) said, *“This day gives us the opportunity to express our strong commitment to patients and their safety. Being a healthcare company, we are conscious of the critical role we play and our obligation to patients. The drugs and vaccines that we serve to cure and prevent diseases impact patients, patient outcomes and ultimately, public health goals.”*

The day will be commemorated in all Sanofi affiliates across the globe, including Pakistan, where Sanofi employees will be reminded of their individual and collective responsibility to patients; importance of strong collaboration within departments and between employees; and the impact Sanofi’s working has on local and international healthcare communities.

“The principles of enhancing drug safety are implemented in each step of drug development, starting from pre-clinical phase and to the never-ending process of safety monitoring throughout the whole life-cycle of our products.”, said Dietmar Berger, CMO, Head of Clinical Development, Sanofi, while shedding light on the contribution of Pharmacovigilance to Research and Development, in his pre-recorded message for the event.

Echoing the mission of Sanofi, Country Safety Lead, Dr. Hira Rizvi, stressed the need to be vigilant, agile, meticulous and precise in quickly identifying safety concerns from the huge amount of information. On this day, we aim to highlight the role and contribution of Pharmacovigilance by sharing our best practices, mission and commitment.

About Sanofi

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

Sanofi, Empowering Life

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